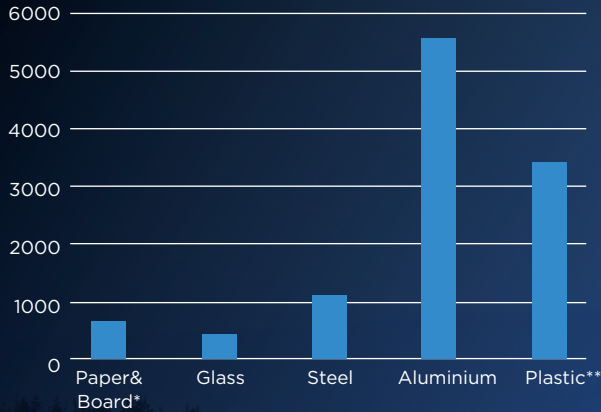


CO2 Emissions by packaging material



kg CO2 equivalent by tonne of packaging material

* incl. Beverage carton

** average (e.g. LDPE = 2,341; PP = 4,622 kg/CO2 equivalent)

Source: The Alliance for Beverage Cartons and the Environment (ACE)

Sustainable development is development that satisfies the needs of the present without depriving future generations of the opportunity to satisfy their own needs. The environmental perspective is everything related to consumption, energy production and utilization of the earth's natural resources.

The carbon footprint of a cardboard package is smaller than a PET bottle or an aluminum can.

Aseptically packaged products have a shelf life of up to 12 months -> no food waste!

Keeping food cold during transport and storage consumes a lot of energy. Aseptic packaging is an excellent energy-saving solution that helps keep food protected and tasty without refrigeration.

WOULD THIS BE A SOLUTION FOR YOUR PRODUCT?

IN THE LAND OF A THOUSAND LAKES LIES THE SMALL VILLAGE OF ORIPÄÄ, WHERE LIFE IS LIVED BY THE SEASONS, NOT THE CLOCK.

SURROUNDED BY A NATURE RESERVE OF LUSH FORESTS ON TOP OF SANDY HILLS, OUR COMMUNITY OF 1376 INHABITANTS ENJOYS SOME OF THE PUREST WATER IN THE WORLD.

FOR GENERATION OUR HERITAGE HAS BEEN BUILT UPON PERFECTING THE PRODUCTION OF HIGH-QUALITY WATERS.

OUR MESSAGE AS A COMPANY IS SIMPLE: TO VALUE AND PROTECT WATER.

RESPONSIBLE WATER USAGE IS HOW WE MAINTAIN NATURE'S LEVEL OF VOLUME AND QUALITY. WE ARE BALANCING OUR YEARLY INTAKE TO KEEP OUR WATER SOURCE SUSTAINABLE OVER TIME.

OUR COMPANY UPHOLDS A LONG TRADITION OF LOVE AND RESPECT FOR THE NATURE WE CALL HOME.

SEE MORE
WWW.WILDTHINGSFINLAND.COM



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FINLAND

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**WE ARE
WILD THINGS**
FINLAND



**THE UNTOUCHED WATERS
OF THE ICE AGE**

THE SOURCE OF WILD THINGS FINLAND WATER IS LOCATED IN THE MIDDLE OF THE WILDNESS. OUR WATER HAS BEEN NATURALLY FILTERED HERE FOR 12.500 YEARS, SINCE THE LAST ICE AGE. NO ROADS, NO TRAFFIC, HARDLY ANY HUMAN PRESENCE.

DUE TO THE NATURAL FILTRATION PROCESS, WILD THINGS FINLAND WATER QUALITY IS SUPERIOR. IT IS NATURALLY ALKALINE (PH 8.3) AND CONTAINS THE IDEAL NUMBER OF DIFFERENT MINERALS NECESSARY FOR LIFE (TDS 77).

ACCORDING TO THE UNITED NATIONS WORLD WATER DEVELOPMENT REPORT FINNISH DRINKING WATER QUALIFIES AS THE BEST ON THE PLANET. OUR WATERSOURCE IS AMONG THE PUREST IN FINLAND.

NO ADDITIVES, NO CHEMICAL PROCESSING, NO BACTERIA, NO BULL SHIT! JUST NATURALLY ALKALINE AND PERFECTLY BALANCED ARTESIAN WATER.

GREAT TASTE COMES STRAIGHT FROM THE SOURCE

PH 8.3 **CL 1.4 MG/L** **NA 2.8 MG/L**
TDS 77 MG/L **FL 0.13 MG/L** **SO4 47.8 MG/L**
CA 14 MG/L **MG 1.2 MG/L** **K 0.96 MG/L**



5,05L WATER IN A BOX

THE MAMMOTH OF OUR PRODUCT FAMILY GIVES THE CONSUMER THE BEST OF BOTH WORLDS; **VOLUME AND QUALITY**

ENVIRONMENTALLY FRIENDLY OPTION, SINCE IT CONTAINS OVER **58% LESS PLASTIC** THAN A CONVENTIONAL BOTTLED WATER.

SIZE MATTERS WHEN IT COMES TO SHARING. WHEN YOU SHARE YOUR WATER, DRINKING HIGH-QUALITY WATER BECOMES AN EXPERIENCE. WE WANT OUR WATER TO HAVE A PACKAGING IT DESERVES, EXQUISITE, BUT ALSO ECOLOGICAL AND PRACTICAL.

The packages are made mainly from paper, a renewable source & is available with FSCTM (Forest Stewardship Council) certified packaging material, ensuring that the wood fiber is sourced from responsibly forests.

250ML ONE THE GO CARTOON PACKAGE

IF SHARING ISN'T YOUR THING, OUR SUPERIOR QUALITY ARTESIAN WATER IS NOW AVAILABLE ALSO IN EASY TO CARRY PACKAGES. PERFECT SIZE TO ANY OCCASION. CARTOON BOTTLE IS THE MOST CLEVER WAY TO DRINK WILD THINGS FINLAND WATER. A SMOOTH SOLUTION TO IMPRESS AND ENJOY.

ENVIRONMENTALLY FRIENDLY OPTION, SINCE IT CONTAINS OVER **99% LESS PLASTIC** THAN A CONVENTIONAL BOTTLED WATER.

WILD THINGS FINLAND WATER IS OPTIMALLY ALKALINE WITH A PH LEVEL OF 8.3. IT SUPPORTS YOUR WELLBEING AND HAS MANY HEALTH BENEFITS.

READ MORE ABOUT ARTESIAN WATER.

